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DELTA FINE ARTSEducation and Cultural Center,
Incorporated

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FOR IMMEDIATE RELEASE

DELTA FINE ARTS FUNDRAISER

Delta Fine Arts, an arts and education program initiated by the Memphis Alumnae Chapter of Delta Sigma Theta Sorority, inc., is set to launch its 2nd annual fundraiser, "Evening of the Arts" on Saturday, October 2, 2004 at 6:00 p.m. The event scheduled to take place in the lobby of the Toyota Plaza Center at 175 Toyota Plaza in Downtown. The event will combine an evening of entertainment with a silent and live auction to raise money to support the organization's initiatives.

"We are excited about the opportunity to fill a major community gap that has been created due to decreases in arts funding both in the education and community arts arenas," says Deborah Harris, Board Chair, Delta Fine Arts. "Funds generated from this event will make it possible for disadvantaged children to participate in programs that they may have been unable to otherwise."

Delta Fine Arts, founded in 1989, is a comprehensive art, education and cultural enrichment program that promotes art appreciation and reinforces the value of diverse cultural expression. The organization provides artistic exposure and educational opportunities to underserved youth in Memphis. To date, Delta Fine Arts has sponsored four youth projects, including a play by Young Filmmakers of Memphis, an oratorical contest, a debut ballet performance by Ballet On Wheels, Theatre of Dance and the 2003 & 2004 Take Flight Summer Dance Institute.

Tickets for the event are \$25.00 and are available at the door. The event is open to the public.