

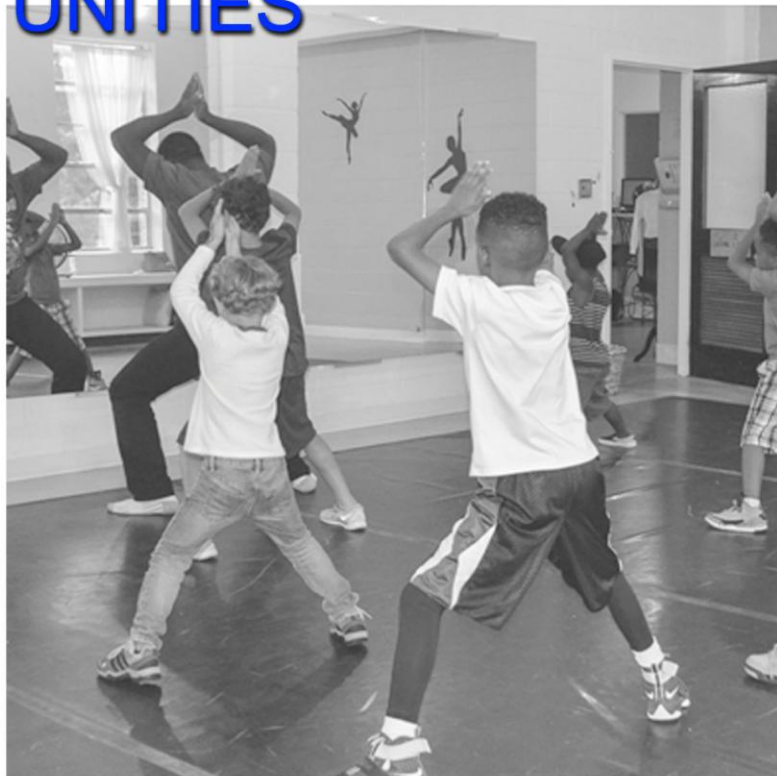
Shauniece Conner's



Ballet On Wheels
DANCE SCHOOL & COMPANY



Sponsorship
OPPORTUNITIES



About Ballet On Wheels Dance School & Company

Dance is a celebration of life. Dance is mastery of the human body. Dance is a path of personal growth.

These are some of the guiding principles of Ballet On Wheels Dance School & Company - Memphis' only non-profit, pre-professional, community-based classical ballet school and dance company. Students learn the fundamentals of dance while developing qualities that make for a successful and happy life: self-discipline, perseverance, creativity, and more.

In 2002, Ballet On Wheels was birthed six months after the sudden death of the Artistic Director's mentor, Carlton Lee Johnson. Johnson's dance legacy, inspiration and true commitment to quality instruction and performance flair are very much alive in the organization's current dance culture.

Perhaps our mission statement best sums up our goal: to develop and define art education and appreciation of classical ballet and other dance genres, through self-discipline, creative expression and performance exposure, in young people of diverse backgrounds.

Professional teachers provide instruction to our diverse student body in the art form and theory of classical ballet, creative movement, pointe, modern, jazz, and hip hop dance genres. Classes run nine months out of the year while more advanced students can participate in master classes and audition our acclaimed, pre-professional youth dance company.

Ballet On Wheels sponsors annual innovative dance projects and community service dance events throughout the city. Community service also figures prominently in the school's curriculum. We believe in developing all sides of students' lives and helping the less fortunate is one way to instill gratitude and appreciation for the blessings we have.

Most important, though, we make learning ballet fun and celebrate the art of dance in its many forms.

Governed by a professional board, Ballet On Wheels is a member of the National Dance Association, Dance USA, and the Tennessee Association of Dance.

Annual Projects & Signature Programs

“Dream to Dance” Scholarship Auditions - Held annually in the fall and open to students throughout the City. The scholarship audition is a highly competitive dance process that provides talented dance students the opportunity to participate in a full dance year of free dance classes with Ballet On Wheels Dance School. Strict attendance, performance and community service requirements must be successfully fulfilled through the year. Students must audition each year for re-enrollment.

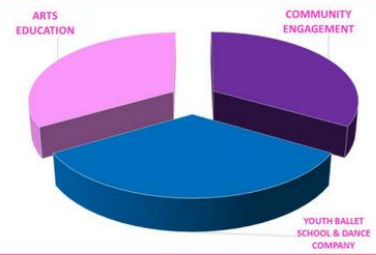
Easter Basket Drive & Free Dance Camp - A community-based dance event and camp open to youth ages 3 -14. Camp goers will explore various art dance forms through mini classes. At the end of the camp, participants experience an opportunity to see the Ballet On Wheels Dance Company in live performance. This unique dance camp is free, although participants must bring an already filled Easter Basket ready to be given to underserved youth from our community partner organizations the Hope House and Target House of Memphis. These youth facilities care for kids with terminally ill diseases, including Aids and Cancer.

“Dance In His Name” Praise Dance Showcase & Competition - “DIHN” is a national, praise dance showcase and competition honoring the spirit of dance worship in a public platform. Held annually each March, this showcase brings teams from across the country in search of the “Quest for the Best”! Cash prizes and trophies awarded to the top three teams.

Dance Satellite / School Residency Program - Our traveling dance program allows us to take dance classes into the community, especially where students may not have regularly had dance exposure opportunities. Satellite classes are offered in creative movement, ballet, jazz, modern, and hip hop dance. The satellite program is also a great feeder and segue into sparking future interest from participants into our regular studio dance program.

Dance School Spring Performance - The culmination of hard work, sweat and dedication is the commonality for the Annual Spring Dance Performance. Students in all classes with Ballet On Wheels participate in this fully technical dance recital. Students enjoy the extra class preparation, rehearsals, beautiful costumes, and the opportunity to “perform” in front of a large crowd full of family, friends and fans.

WHO WE ARE



TRAINING BALLET DANCERS TAKES TIME & MONEY



\$\$ INVESTED TO TRAIN ONE BALLET DANCER
\$21,000



TIME INVESTED TO TRAIN ONE BALLET DANCER
10 - 12 YEARS

BALLET DEVELOPS

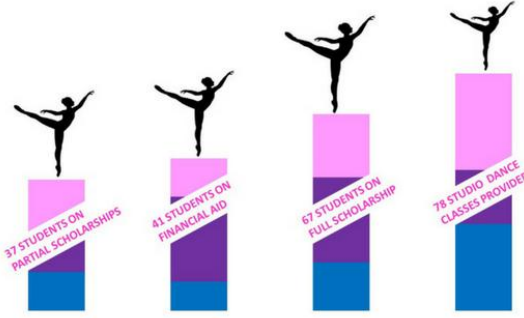
SELF-CONFIDENCE DISCIPLINE
TIME MANAGEMENT **WIT**
FOCUS COMMITMENT
LEADERSHIP SKILLS

BOW ACHIEVES

BOW'S AVERAGE HS GRADUATION RATE **100%**



"RAISING THE BARRE"



ACHIEVEMENTS IN THE PAST 7 YEARS

Why Support Ballet On Wheels?

PARTNERS IN ARTS EDUCATION



PERFORMANCE MILESTONES



BOW'S BLUEPRINT FOR THE NEXT FIVE YEARS



INCREASE AUDIENCE ENGAGEMENT BY 4,500



65 ADDITIONAL SATELLITE CLASSES



1,300 STUDENTS TRAINED

PLEASE INVEST IN BALLET ON WHEELS DANCE SCHOOL & COMPANY

\$425
FUNDS A FULL SUMMER SCHOLARSHIP

\$1,900
FUNDS 1 BALLET STUDENT'S TUITION FOR 1 YEAR

\$2,500
BRINGS A RESIDENCY PROGRAM INTO 1 SCHOOL FOR 24 SESSIONS

\$5,000
COMMISSIONS FROM CORPORATE PERFORMANCES W/ EXTENSIVE RECOGNITION

1015 S COOPER STREET
MEMPHIS, TN 38104
901.870.4348
WWW.BALLETONWHEELS.ORG

**Executive Artistic Director
Chauniece Thompson**

"Motivating students to excel artistically"



Chauniece first donned her ballet shoes at the tender age of eight under the instruction of George Latimer at Ballet South / Tennessee Ballet Company. Her talent was quickly recognized, as she was selected for various roles with the company in *The Nutcracker*, *Sleeping Beauty*, *Coppelia*, *The Red Shoes*, *Peter and the Wolf*, and *Cinderella*. Her crowning achievement at the company was her 1986 selection for the role of Clara in *The Nutcracker*, which made her the first African-American female dancer to perform the part throughout the Southeastern region with a mixed professional ballet company—a truly landmark event that received critical accolades.

Continuing her professional journey, Chauniece joined the River City Ballet Company in the early 1990s as a principal dancer under the tutelage of the world-renowned dancer/director/choreographer Carlton Lee Johnson. While studying under Mr. Johnson, she performed title roles in the majority of River City's performances, including: "Beauty" in *Beauty in the Beast*, "Dorothy" in *The Wizard of Oz* and "Clara" in *The Nutcracker*.

Having fulfilled her ambitions on the stage, Chauniece decided to pursue another dream: the founding of her own dance school. As the Artistic Director of Ballet On Wheels Dance School & Company, Chauniece provides her students with the same rigorous training she received. Just as important, she strives to cultivate confidence and self-esteem in her students, and enrich the lives of people of all ages and backgrounds through the art of dance.

Chauniece's talent, vision, and contribution to the arts have been recognized by the larger community. In 2005, she was awarded the Peach Achiever of the Month award by Clear Channel Communications. In 2008, she was selected as one of the "50 Women Who Make a Difference" by Memphis Women's Magazine.

She also was a recipient of the Epsilon Epsilon's Prominent Black Women Award for Arts and Culture/Entrepreneurial Spirit.

Chauniece is a native Memphian, attended the Memphis City School system and graduated from the University of Memphis with a degree in Business Administration.

Corporate Giving Opportunities

\$15,000 + ~ Prima Ballerina

- Twenty (20) tickets to Ballet On Wheels Spring Public Performances
- Provides 10 students the opportunity to participate in our Youth Summer Dance Camp Intensive
- All benefits of the Corps de ballet level plus the above listed

\$10,000 ~ Corps de ballet

- Fifteen (15) tickets to Ballet On Wheels Spring Public Performances
- Two (2) Private Corporate Employee Performances
- Outside back cover ad in the program booklet (Spring)
- All benefits of the Pas De Deux level plus the above listed

\$5,000 ~ Pas De Deux

- Ten (10) tickets to Ballet On Wheels Spring Public Performances
- Private Corporate Employee Performance
- All benefits of the Allegro level plus the above listed

\$3,250 ~ Summer Dance Camp Chngement

- Provides 10 students the opportunity to participate in our Youth Summer Dance Camp Intensive
- One year recognition in BOW quarterly newsletter
- Recognition at Fall public performances
- Website recognition and company link

\$2,500 ~ Allegro

- Eight (8) tickets to Ballet On Wheels Spring Public Performances
- One year recognition in BOW quarterly newsletter
- Full page ad in the program booklet
- Benefits of the Releve level plus the above listed

\$1,000 ~ Releve

- Six (6) tickets to Ballet On Wheels Fall Public Performances
- Half year recognition in BOW quarterly newsletter
- Recognition at Fall / Spring public performances
- Website recognition and company link

Event Sponsorships

Event sponsorships will cover costs of the venue and technical underwriting for the following events:

- Spring Performance (\$1,500)
- Youth Classical Concert (\$750)
- Snow Lilly Performance (\$500)
- Easter Basket Drive & Free Dance Camp (\$275)

Individual Donations

Individual donations can be made one time, monthly, quarterly, or annually online at balletonwheels.org/donate-page/.

- Bronze – Thanks A Bunch! (\$50)
- Silver - Two words: Endless gratitude (\$100)
- Gold - You're spreading so much good! Thank you! (\$250)
- Platinum- Has anyone told you how amazing you are lately? (\$500)



"Dance In The Moment"

I / We would like to contribute to the current Ballet On Wheels Season.

Sponsorship/Donation Level & Amount _____

Contact Name _____

Company _____

Title _____

City _____ State _____ Zip _____

Email _____

Day Phone () _____ Evening Phone () _____

Please make your check payable to Ballet On Wheels and mail your tax-deductible contribution to the address below or directly through our online giving program:

Ballet On Wheels Dance School & Company
1015 S. Cooper St. Memphis, TN 38104
www.balletonwheels.org
901.870.4348

CONTACT INFORMATION

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